



Past Sponsors:



For more information, contact:
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Promote Your Brand to Festival Visitors!

The Festival draws more than 100,000 visitors to the New Haven Green every June. Throughout our 15-day celebration, the Green is host to a variety of free artistic programming, including headline performances, concerts and activities.

Reserve a site in our Sponsor Village on the New Haven Green!

The Festival offers a unique on-site opportunity for businesses to promote products directly to Festival visitors. Sponsors are designated space on the Green for tents or exhibits, which are explored by Festival audiences during programming.

Your Marketing Benefits will include:

- A prominent site in our display area for your tent or exhibit (minimum size: 10' x 10')
- Access to power and water
- Promotions through the Festival's online and print media
- Additional marketing through outdoor signs, e-mails, blogs, and write-ups in Festival materials
- The opportunity to directly interact with an audience of thousands enjoying free Festival concerts and activities!

Sponsorship Information

Corporate Village Sponsorships range in cost, depending on dates reserved, length of stay, exhibit size, and the production requirements of your display.

Benefits can be tailored based on marketing objectives, target demographics, and budget.

