

# LGBTQ+ Pride Flags & Meanings

## Original 1978 Flag



Gibert Baker, who worked at the Paramount Flag Company in San Francisco in the 1970s, created two monumental flags with the help of volunteers including fellow artists Lynn Segerblom, James McNamara, Glenna McElhinney, Joe Duran and Paul Langlotz. Each featured eight stripes in a rainbow of colours: pink to represent sex, red for life, orange for healing, yellow for the sun, green for nature, turquoise for magic and art, blue for serenity and purple for spirit, according to the artist's foundation. The colours were later reduced to six as hot pink was too expensive to mass produce. One version also had a square of blue and white tie-dyed stars. Both flags were raised at San Francisco's United Nations Plaza during the 1978 Gay Freedom Day celebrations.

"It was necessary to have the Rainbow Flag because up until that we had the pink triangle from the Nazis—it was the symbol that they would use [to denote gay people]," Baker said in an interview with New York's Museum of Modern Art in 2015 when the institution acquired his design for its permanent collection. "We needed something *beautiful*, something from *us*. The rainbow is so perfect because it really fits our diversity in terms of race, gender, ages, all of those things."

## 6-Color Pride Flag



The 6-Color Pride Flag is one of the most well-known and used LGBT flags throughout history. This flag includes the colors red, orange, yellow, green, indigo, and violet on it.

Hot pink wasn't included in the fabrication of these flags, because the fabric was hard to find. As the demand for the flag started to rise after the assassination of gay San Francisco City Supervisor Harvey Milk on November 27, 1978.

In 1979, the flag was modified again. Aiming to decorate the streetlamps along the parade route with hundreds of rainbow banners, Gilbert Baker decided to split the motif in two with an even number of stripes flanking each lamp pole. To achieve this effect, he dropped the turquoise stripe that had been used in the seven-stripe flag. The result was the six-stripe version of the flag that would become the standard for future production.

## Progress Pride Flag



Given the evolving nature of the LGBTQ+ community and society at large, the Progress Pride Flag integrates many of these flags into one. Thankfully, it has been redesigned to place a greater emphasis on “inclusion and progression.” Our community is such a huge umbrella of different kind of people and that is what makes us so special, that is what makes us so unique and that is what makes us so powerful.

The modern pride flag now includes stripes to represent the experiences of people of color, as well as stripes to represent people who identify as transgender, gender nonconforming (GNC) and/or undefined.

Daniel Quasar’s flag includes the colors of the trans flag, as well as black and brown stripes harkening back to 2017 Philadelphia Pride Flag, which sought to further represent the queer and trans identities of black and brown people. Those two stripes also represent those living with HIV/AIDS, people who have passed from the virus and the overall stigma surrounding HIV/AIDS that remains today.

## Labrys Lesbian Flag



The labrys lesbian flag was created in 1999 by graphic designer Sean Campbell, and published in June 2000 in the Palm Springs edition of the Gay and Lesbian Times Pride issue. The design involves a labrys superimposed on the inverted black triangle, set against a violet hue background. The labrys was used as an ancient religious symbol, and for other various purposes. In the 1970s it was adopted as a symbol of empowerment by the lesbian feminist community. Women considered asocial by the Third Reich because they did not conform to the Nazi ideal of a woman, which included homosexual females, were condemned to concentration camps and wore an inverted black triangle badge to identify them. Some lesbians reclaimed this symbol as gay men reclaimed the pink triangle (many lesbians also reclaimed the pink triangle although lesbians were not included in Paragraph 175 of the German criminal code).

## Lipstick Lesbian Flag



The "pink" lesbian flag consists of six shades of red and pink colors and a white bar in the center. The original design, known as the "lipstick lesbian" flag, includes a red kiss and was introduced in the weblog *This Lesbian Life* in 2010. Both the "pink" and "lipstick lesbian" flags represent "homosexual women who have a more feminine gender expression". The original flag has not been widely adopted; however, its non-kiss variant attracted more use.

## New Lesbian Flag



After the lipstick lesbian flag, Tumblr blogger Emily Gwen created a design for a new lesbian flag in 2018. This flag retained the seven stripes from the lipstick flag, but changed the top set to orange shades. The stripes, from top to bottom, represent 'gender non-conformity' (dark orange), 'independence' (orange), 'community' (light orange), 'unique relationships to womanhood' (white), 'serenity and peace' (pink), 'love and sex' (dusty pink), and 'femininity' (dark rose).

## Gay Men's Pride Flag



The Gay Men's Pride Flag is another lesser-known pride flag. It features different shades of green, blue, and purple. This modern gay men's pride flag is a revamp of an earlier gay men's pride flag that featured a range of blue tones. That version was problematic because it used colors that were stereotypical of the gender binary. This updated flag is inclusive of a much wide range of gay men, including but not limited to transgender, intersex, and gender nonconforming men.

## **Bisexual Flag**



First unveiled on 5 December 1998, the bisexual pride flag was designed by Michael Page to represent and increase visibility of bisexuals in the LGBT community and society as a whole. This rectangular flag consists of a broad magenta stripe at the top, a broad stripe in blue at the bottom, and a narrower deep lavender band occupying the central fifth.

Page describes the meaning of the pink, lavender, and blue flag as this: "The pink color represents sexual attraction to the same sex only (gay and lesbian). The blue represents sexual attraction to the opposite sex only (straight) and the resultant overlap color purple represents sexual attraction to both sexes (bi).



## Transgender Flag



The Transgender Flag was first created in 1999 by Monica Helms, a transgender woman. Light blue and pink are featured because they're the traditional colors associated with baby boys and girls, respectively. The white stands for those who are intersex, transitioning or those who don't feel identified with any gender.

Transgender people have a gender identity or gender expression that differs from the sex that they were assigned at birth. According to Amnesty International, 1.5 million transgender people live in the European Union, making up 0.3% of the population. And more than 1.4 million trans adults living in the U.S., which is about 0,5% of the population.

## **Straight Ally Flag**



The Straight Ally flag is using the black-white "colors" of the heterosexual flag as a field, it adds a large rainbow colored "A" (for "Ally") to indicate straight support for the Gay Pride/Equal Marriage movement. A straight ally or heterosexual ally is a heterosexual and/or cisgender person who supports equal civil rights, gender equality, LGBT social movements, and challenges homophobia, biphobia and transphobia.

## Non-Binary Flag



Kye Rowan created the nonbinary pride flag, which has yellow, white, purple, and black horizontal stripes, in 2014. It is intended to represent nonbinary people who did not feel that the genderqueer flag represents them and be used alongside Roxie's design. The yellow stripe represents people whose gender exists outside of the binary, the white stripe, people with many or all genders, the purple, people with genders considered a mix of male and female, and the black for people who identify as not having a gender.