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INTERNATIONAL FESTIVAL OF ARTS & IDEAS  
ANNOUNCES  
FIFTH ANNUAL POP-UP FESTIVALS

Fair Haven:  
Diversity & Unity  
Saturday, June 3  
2pm–7pm

Dixwell:  
It Takes a Village  
Sunday, June 4  
2pm–6pm

The Hill:  
Discover Our Hill  
Saturday, June 10  
1pm–5pm

**NEW HAVEN, CT**—The International Festival of Arts & Ideas today announced details for the fifth annual Pop-Up Festivals—fun-filled afternoons of free performances, activities, and more—created in collaboration with the vibrant New Haven neighborhoods of Fair Haven, Dixwell, and The Hill, which kick off the 2017 Arts & Ideas Festival which runs for three weeks June 3–24.

“The Pop-Up Festivals were created to shine a spotlight on the very best of our diverse city,” said Chad Herzog, on behalf of Liz Fisher and Tom Griggs, his Co-Interim Executive Directors. “This year, we’re thrilled that the Pop-Ups are all happening in June, kicking off Festival Month in these three historic New Haven neighborhoods.”

The 2017 Pop-Up Festivals are being created by the communities’ steering committees. Each program will feature local artists and activity leaders, as well as participation from a variety of city-wide partners, listed below, many of which are also part of the 2017 Arts & Ideas schedule.

The Pop-Up Festivals are sponsored by Alexion Pharmaceuticals, NewAlliance Foundation, New Haven Free Public Library Foundation, The Community Foundation

for Greater New Haven, and Yale New Haven Health, with additional support from the Anna Fitch Ardenghi Trust and the George A. & Grace L. Long Foundation.

City Departments participating include the New Haven Department of Parks, Recreation, and Trees, City of New Haven Health Department, New Haven Traffic and Parking, New Haven Public Schools, the New Haven Free Public Library and the New Haven Police Department. Each department is providing significant support for the Pop-Up Festivals.

### **CITY-WIDE PARTNERS**

Many city-wide partners are contributing planning and activities in multiple Pop-Up locations, in addition to their participation in the 2017 Arts & Ideas Festival:

- **The New Haven Free Public Library**  
Library activities and the Readmobile at each Pop-Up
- **New Haven Museum**  
Craft activity + Neighborhood "Then and Now" project
- **Peabody on the Road**  
Interactive activities at each Pop-Up
- **EcoWorks**  
Interactive craft activities including Shadow Puppet play, Bottle Cap Bugs and Woven Frisbees!
- **New Haven Farms**  
Sample healthy recipes and a nutrition/ farm fun-fact game
- **New Haven Story Project**  
Listening Stations related to the BIG READ and Story-collecting activity at each Pop-Up, as well as on the New Haven Green
- **Breathing Room Yoga**  
Yoga demonstrations at each Pop-Up as well as on the New Haven Green
- **The Future Project**  
A variety of interactive activities to engage the community in dreaming and thinking about all the possibility in their lives!
- **Ice the Beef and N-Finity Muzik**  
Local student performances at each Pop-Up
- **Zumba with J-Rob** at all three pop-ups
- **ThabiSA**, South African Afro-Pop singer at all three pop-ups
- **Face painting with the Arts & Ideas Fellows**
- **Performances from school ensembles** at Columbus Family Academy, Fair Haven School, and others
- **New Haven Parks and Recreation** with the Activity Truck and Climbing Wall
- **New Haven Smart Mobility**

Sharing information on the system and on how people can get involved in planning the system.

- **Boys and Girls Club of New Haven**

BE SMART DONT START CAMPAIGN REGARDING TABACCO Word searches and puzzles

The Pop-Up Festivals and program partners, in chronological order, are:

**FAIR HAVEN: DIVERSITY & UNITY**

**Saturday, June 3, 2pm–7pm**

**Christopher Columbus Family Academy, 255 Blatchley Street, New Haven**

Enjoy the rich multicultural cuisine, music, dance, and activities from our very own neighborhood, highlighting our local talent. Latinos, Immigrants, Refugees, Muslims, Blacks, and Queers: making Fair Haven great! *Mi gente!* Come to the Fair Haven Pop-Up Festival!

The Fair Haven Steering Committee is anchored by Juancarlos Soto and Mary Elizabeth Smith of JUNTA for Progressive Action; David Weinreb of Fair Haven School; Fatima Rojas of Columbus Family Academy PTA; Peter A. Noble of Pequeñas Ligas Hispanas de New Haven; Dr. Abie Benitez of the New Haven Board of Education; Roy Araujo, Principal of the Christopher Columbus Family Academy; Lee Cruz of the Chatham Square Neighborhood Association; and Lior Trestman.

Highlights include:

- **Performances** by Elation, Tere Luna, Rafael Ramos, ThabiSA, The Christopher Columbus Academy Show Choir and Jazz Combo, New Haven Ballet, Ballet Haven, and more
- **International Food Tastings** hosted by Fatima Rojas and Columbus Family Academy families
- **Craft activities with Junta's Youth in Action**

**DIXWELL: IT TAKES A VILLAGE**

**Sunday, June 4, 2pm–6pm**

**Scantlebury Park, 139 Ashmun Street, New Haven**

Celebrating our 5th annual Pop-Up Festival, this year we are going back to our roots with an old-school block party including an open air market, free hamburgers and hot dogs for the children, and music and activities highlighting our local talent and showcasing our African American culture.

The Dixwell Steering Committee is anchored by Nina Silva, Diane Brown of the Stetson Branch Library, Hanan Hameen of Artsucation Academy Network, Tennille Murphy of Kids Kook, Shantasia McKee, Edward Trimble and Sean Reeves of SPORT Academy, Addys Castillo of Citywide Youth Coalition, Doug Bathea of Nation Drill Team, Margaret Anne of New Haven Museum.

Highlights include:

- **Performances** from the New Haven Village Drummers, ThabiSA, Spoken word artist Ja'sun, The Nation Drill Team, N'finity Musik, Neighborhood Music School DoSo Band
- **Free hamburgers and hot dogs** hosted by Doug Bathea and the Nation Drill Team
- **Sport Academy** with chess activities
- **Kidz Kook** with healthy food demonstrations
- **Craft demonstrations and double-dutch** with local youth

## **THE HILL: DISCOVER OUR HILL**

**Saturday, June 10, 1pm–5pm**

**Trowbridge Square Park, 164 Cedar Street, New Haven**

Come and discover all that the Hill has to offer, from parks and schools to health centers and art museums. This one-day celebration will include live music, crafts projects, local vendors and artists, a climbing wall, and even free hamburgers and hotdogs for our young people!

The Hill Steering Committee is anchored by Hill resident Martha Dye, Howard Boyd of the Hill North Management Team, Olivia Davis, Amy Durbin of the New Haven Museum, John Jesson of Wilson Branch Library, Ella Manning and Jill Meyerhoff of the Cornell Scott Hill Health Center, Krikko Obbott of The Hill Museum of Art, Brian Sams, and Ray Wallace of Guns Down Books Up.

Programming anchors include:

- **Performances** by local musicians City Limits, ThabiSA, Corey Stagers, Tere Luna, N'FINITY Muzik, and DJ Brian Sams
- **Free hamburgers and hot dogs** hosted by Raymond Wallace and Guns Down, Books Up
- **Exhibition of perspective drawings** by artist Krikko Obbott
- **Healthy Eating Activity** with Cornell Scott Hill Health Center

**MORE ABOUT THE INTERNATIONAL FESTIVAL OF ARTS & IDEAS**

The International Festival of Arts & Ideas is a year-round organization that culminates with an annual celebration of performing arts, lectures, and conversations each June in New Haven, CT. The 2017 Festival will take place June 3–24. The Festival convenes leading artists, thought leaders, and innovators from around the world for fifteen days of dynamic public programs to engage, entertain, and inspire a diversity of communities. More than 80% of Festival programs are free to the public, including events that feature some of the most influential jazz, classical, dance, and theater artists of our time.

The Festival takes place in venues and open spaces in downtown New Haven, in the heart of the northeast corridor, two and a half hours south of Boston and ninety minutes north of New York City.

The Festival's programs have an impact throughout the year and include additional performances, educational opportunities, and the annual Visionary Leadership Award. The Festival was established in 1996, by Anne Calabresi, Jean M. Handley, and Roslyn Meyer. They envisioned an annual celebration in New Haven—a city steeped in a rich array of cultural and educational traditions—distinguished from other arts festivals by its fusion of the arts with events centered on sharing ideas.

The Festival is presented with major support from the Connecticut Office of the Arts, Yale University, KeyBank, Comcast/NBC Connecticut, The City of New Haven, The Community Foundation for Greater New Haven, and the National Endowment for the Arts.

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